



Dot Voting

Design Method . Evaluating

Dot voting is a simple, efficient and effective method used by teams to determine favourite ideas/solutions. The method is based upon using sticky dots (or digital dots) to vote on a given set of data. It's biggest benefit is that it gives every group member an equal chance to participate in the decision making process.

1. Collate the ideas/solutions that you want to be analysed. Ensure each one is presented in a clear and fair way – whether this be sticky note ideas, sketches, prototypes or other mediums.
2. Assemble a group of voters and give each one a set number of voting dots. Aim to give them roughly a quarter of the number of ideas/solutions to be voted on. For example, if there are 16 ideas/solutions, each person should have approximately 4 voting dots.
3. Request that voters use their dots to vote on their favourite ideas/solutions. Explain that they can assign multiple dots to an idea/solution but to think carefully about their decisions, bearing in mind they have a limited number of votes. Give them a set time limit to cast their votes.
4. Count the votes and arrange the ideas/solutions from favourite to least favourite. Have a group discussion about the outcome and make informed decisions on the best route forward.