



# Priority Diagramming

Design Method . Evaluating

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Priority diagramming is a method that helps you to map out data, ideas, design features, challenges etc in order of importance.

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1. Assemble a set of data that requires prioritisation. This might be a set of design ideas, a list of design criteria, a to-do list or anything else that might benefit from prioritisation. Each piece of data should be written or drawn on sticky notes or strips of paper.
2. Print out the [priority diagramming template](#) or recreate it on a large sheet of paper (recommended A1 size or above). Ensure the diagram is large enough to fit approximately 2-3 sticky notes or strips of paper in the central circle.
3. Discuss each idea within your team and begin placing them onto the bulls-eye diagram. The most important or most promising ideas should be placed in the centre of the diagram, whereas the least important should be placed on the outer ring.
4. Think carefully about your needs (ask for feedback if relevant) but be practical in terms of what you can deliver in the time period you have. Once you place a design idea, don't think of it as being fixed in position. As more ideas are placed, discuss their importance in comparison to the ideas already on the diagram and move them around accordingly.
5. Use your priority diagram to inform the next stages of design. For example, this might involve combining the ideas closest to the bullseye to form a new key idea to take forward.