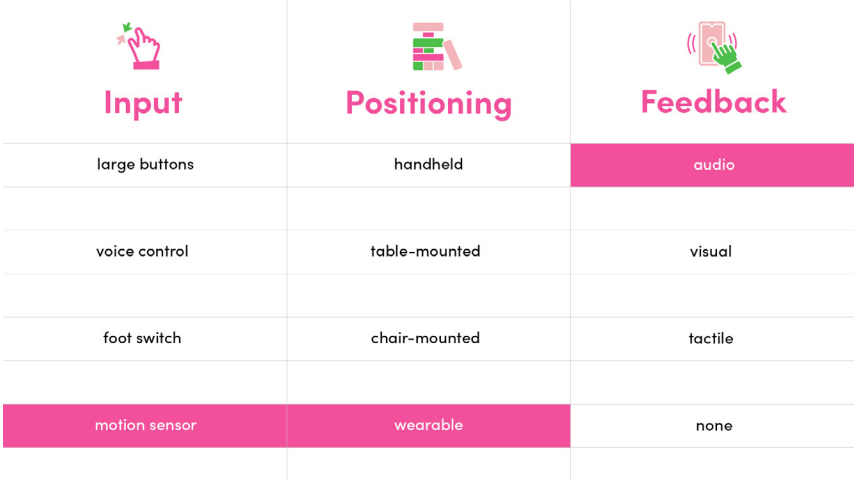


Input	Positioning	Feedback
large buttons	handheld	audio
voice control	table-mounted	visual
foot switch	chair-mounted	tactile
motion sensor	wearable	none

Feature Combinations

Design Method . Generating

The Feature Combinations method helps you generate creative ideas by organising possibilities into categories and experimenting with different combinations. By exploring how different elements might work together, you can discover a wide range of potential design directions. Take a look at the steps below. In our example, we're exploring ideas to help Bev independently control her TV. Our chosen categories are input methods, positioning and feedback.

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1. Select two or more categories that reflect different aspects of your challenge. Set up a column for each category using paper or a simple digital table. Choose categories that, when combined, could create varied and interesting design directions.

2. Use brainstorming and research to fill each category with different possibilities. Explore existing products and approaches, and consider your end user's needs and preferences. Aim for quantity at this stage so you have plenty of options to experiment with.

3. Mix and match different options from your categories to spark potential design ideas. Try unusual combinations and, if possible, involve your end user in suggesting new possibilities. Record any interesting ideas to explore further, even if they initially seem impractical.